

Contact: Rebecca Kelley RKelley@sandiego.gov

C: (619) 384-5269

Date: Thursday, September 15, 2016

## **48 NEW SIGNS TO BE PRESENTED FOR DISTRICT 6'S LARGEST NEIGHBORHOOD** *Mira Mesa to receive Neighborhood Watch signs to support ongoing efforts to combat crime*

San Diego, CA: On Saturday, September 17, 2016 at 11:00 a.m., Councilmember Chris Cate will formally present forty-eight new Mira Mesa Neighborhood Watch signs to the San Diego Police Department's Northeastern Division at the 18<sup>th</sup> Annual Mira Mesa Street Fair.

10,000 individuals are expected to attend the <u>18<sup>th</sup> Annual Mira Mesa Street Fair</u>. From 10:00 a.m. to 5:00 p.m., Camino Ruiz (from New Salem to Mira Mesa Boulevard) will be closed for automobiles and filled with exciting live entertainment, mouth-watering food, cultural programs for all ages, and endless opportunities for families and friends to mingle and relax.

Established in the late 1960's, Mira Mesa has a population of 72,000, including young homeowners, families, military members and students. Unfortunately, several incidents ranging from burglaries to hit-and-runs have recently occurred in the neighborhood of Mira Mesa.

"Neighborhood Watch brings neighborhoods together to establish partnerships with police to combat crime," said Captain Sandra Albrektsen, San Diego Police Department.

"Neighborhood Watch programs are one of the most effective crime prevention programs in the nation. Together, we can reduce crime, solve problems, and improve the quality of life in Mira Mesa. To date, we have established three new Neighborhood Watch groups in Mira Mesa," stated Councilmember Chris Cate.

WHAT: Mira Mesa Neighborhood Watch Sign Presentation

WHERE: 18<sup>th</sup> Annual Mira Mesa Street Fair (Community Stage)

10750 Camino Ruiz, San Diego, CA 92126

WHEN: Saturday, September 17, 2016 at 11:00 a.m.

**FUNDING:** \$2,695.68 from the City of San Diego Community Projects, Program & Services (CPPS)

Funding Program was allocated by Council District 6 for forty-eight (48) new Mira Mesa

Neighborhood Watch signs.

Website | NextDoor

Phone: (619) 236-6616 | Email: <a href="mailto:ChrisCate@SanDiego.gov">ChrisCate@SanDiego.gov</a>